

"CATCH THEM ALL !"

PRESS RELEASE

Opening on Thursday, December 9th from 10am to 8:30pm
Exhibition from December 10th to 23rd, 2021
Monday - Friday, 10am - 7pm ; Saturday, 11am - 5pm
By appointment only (via our website)

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Galerie 75 Faubourg is pleased to present the exhibition "Catch Them All !", including the complete collection of the first edition of Pokémon cards, brought together and exhibited in an unprecedented way in Paris, as well as a selection of works by Jean-Michel Basquiat, Jeff Koons, Takashi Murakami, Daniel Arsham, Enoc Pérez, David Heo, Yuree Kensaku, Mwoaa and Excalibur around the universe of Japanese video games and *mangas* and of course the Pokémon saga.

Characters from comics, cartoons and video games have inspired artists for many decades. With the Pop Art movement in the 1960s, artists like Roy Lichtenstein and Andy Warhol began to use this cartoonish imagery as iconography or cultural satire. "I was very excited about, and interested in, the highly emotional content yet detached impersonal handling of love, hate, war, etc., in these cartoon images." (Roy Lichtenstein in an interview for *Artforum*, 1963)

Jean-Michel Basquiat, George Condo, Keith Haring, Damien Hirst, Kaws, Jeff Koons, Raymond Pettibon, Kenny Scharf... numerous artists have approached political, social, and cultural issues through these characters whose influence is universal and the visual language accessible to all.

The world of comics, cartoons and video games is heavily influenced by Japan, the land of *anime* and *manga*. Pokémon, created by Japanese Satoshi Tajiri in 1996 and which includes cartoons, playing and collecting cards, video games and comics, has become the most powerful franchise in the world, far ahead of Star Wars, Mickey Mouse, and Hello Kitty.

Twenty-five years later, the popularity of this universe continues to grow. The cards, which are first aimed at children, both girls and boys, have become true collectibles valued by young adults who are boosting the market. These collectors are drawn to both the aesthetic details of the object - each card is the result of the meticulous work of an illustrator - and its rarity.

About seven weeks are needed for the elaboration of a card [1], which is first sketched by hand, before the creation of a black and white line version then a color version and finally the final product. The artistic vision of Mitsuhiro Arita, one of the most legendary illustrators, has thus given birth to more than 500 cards, some of which are among the most memorable.

Like any phenomenon impacting society, this universe has not failed to inspire artists around the world and will undoubtedly be even more present in creation in the future.

Exhibition in collaboration with Stéphane Toledano aka Cizayoxy.

Pokémon in numbers ...

... \$ 100 billion in global sales since its conception 25 years ago [2]

... 418,000 euros, the current record set in February 2021 on eBay with a first edition Charizard card (1999) [3]

... +574%, the growth of sales of Pokémon cards on eBay between 2019 and 2020 [3]

[1] Le Figaro, « Pokémon : les secrets du jeu au 23 milliards de cartes vendues », 9 mars 2018

[2] Les Échos, « Pokémon a 25 ans : cinq chiffres fous sur la saga la plus 'bankable' au monde », 8 octobre 2021

[3] CNews, « Pokémon : une carte Dracaufeu vendue 418.000 euros, un nouveau record ! », 22 février 2021

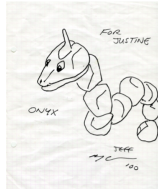
10 - 23 décembre 2021
December 10th - 23rd, 2021

"CATCH THEM ALL !"

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Jean-Michel Basquiat, *Sans titre / Untitled*, 1981
Encre sur papier / Ink on paper
68,5 x 141 cm / 27 x 55 1/2 in
© The Estate of Jean-Michel Basquiat. Licensed by Artestar



Jeff Koons, *Sans titre / Untitled (Onyx)*, 2000
Feutre sur papier / Felt pen on paper
21,8 x 16,8 cm / 8 9/16 x 6 5/8 in
Collection particulière / Private collection
© Jeff Koons



Jeff Koons, *Sans titre / Untitled (Squirtul)*, 2000
Feutre sur papier / Felt pen on paper
21,8 x 16,8 cm / 8 9/16 x 6 5/8 in
Collection particulière / Private collection
© Jeff Koons



Takashi Murakami, *Second Mission Project Ko2 Strikes Back*, c. 2000
Plastique peint et bois / Painted plastic and wood
40 x 100 x 25 cm / 15 3/4 x 39 1/3 x 9 5/6 in
Edition
© Takashi Murakami/Kaikai Kiki Co., Ltd.



Daniel Arsham, *Crystalized Charizard*, 2020
Résine / Resin
30,5 x 21,8 x 2,5 cm / 12 x 8 5/8 x 1 in
Ed. 500
© Daniel Arsham Inc



Enoc Pérez, *Sega Building*, 2020
Huile sur toile / Oil on canvas
106,7 x 87,6 cm / 42 x 34 1/2 in
© Enoc Pérez



David Heo, *Nostalgia (Blastoise)*, 2021
Sérigraphie sur papier Mohawk / Screenprint on Mohawk
71 x 51 cm / 28 x 20 in
Ed. 11/40
© David Heo



David Heo, 1999, 2020
Sérigraphie sur papier Mohawk / Screenprint on Mohawk
71 x 51 cm / 28 x 20 in
Ed. 11/40
© David Heo



Yuree Kensaku, *Cosplay Fever*, 2020
Acrylique, paillettes et collage sur toile / Acrylic, glitter and collage on canvas
65 x 85 cm / 25 3/5 x 33 1/2 in
© Yuree Kensaku. Courtesy galerie arnaud Lebecq



Yuree Kensaku, *Endangered Ili Pika and Popular Pikachu*, 2021

Acrylique, paillettes et collage sur bois / Acrylic, glitter and collage on wood
 33 x 41 cm et 30 x 44 cm / 13 x 16 1/6 in and 11 4/5 x 17 1/3 in
 © Yuree Kensaku. Courtesy galerie arnaud Lebecq



Excalibur, *Kasumigaoka yoru no kei*, 2021

Encre pigmentée sur papier argenté / Pigmented ink on silver paper
 30,9 x 21,6 cm / 12 1/6 x 8 1/2 in
 Ed. 8
 Courtesy Sato Gallery / © Excalibur



Excalibur, *Ueno Okachimachi*, 2021

Encre pigmentée sur papier argenté / Pigmented ink on silver paper
 30,9 x 21,6 cm / 12 1/6 x 8 1/2 in
 Ed. 8
 Courtesy Sato Gallery / © Excalibur



Excalibur, *Shinjuku Godzilla Road*, 2021

Encre pigmentée sur papier argenté / Pigmented ink on silver paper
 30,9 x 21,6 cm / 12 1/6 x 8 1/2 in
 Ed. 8
 Courtesy Sato Gallery / © Excalibur



Excalibur, *Tsuki no usagi*, 2021

Encre pigmentée sur papier argenté / Pigmented ink on silver paper
 30,9 x 21,6 cm / 12 1/6 x 8 1/2 in
 Ed. 8
 Courtesy Sato Gallery / © Excalibur